

BORJA REGUEIRO

Product Designer • Senior UX/UI • Industrial designer

CONTACT	PORTFOLIO	LANGUAGE	RESIDENCE	MOBILITY
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EXPERIENCES

2018 - Today

NACAR | Strategic Design Agency

[Website](#)

Senior UX/UI Designer

Nacar is a strategic design agency with an international reputation.

I work on UX/UI projects from start to finish. Understanding user needs and designing interfaces with solutions to improve the experience. As senior designer I am responsible for several projects at the same time and lead meetings with clients.



2016 - 2018

SEAT | Automotive

[Website](#)

UX/UI & Concept Designer

I was part of the SEAT team, specifically in the "Digital_Lab" innovation and design laboratory, a pioneer in the entire Volkswagen group. Designing car interior screens UX/UI and proposing new technological solutions such as the use of eye tracking. During my stay at seat I have patented 4 ideas.

2020 - Today

RELIQIUM | Digital Jewelry

[Website](#)

Founder & Senior Designer

Reliquium is a startup that reinvents the jewelry sector by adding the value of technology. It reinvents the locket, that necklace that our grandparents wore with a photo inside.

I made an investment from my own pocket to carry out the idea. I designed the app and the jewelry.



2014 - 2019

MYWO | Wooden accessories

Founder & Designer

Company of design and manufacture of wooden accessories. Among them, glasses, clocks and wooden bow ties.

Recognized at the time at national level and especially at Galician level. Founded during the beginning of the university.

In the second year we had already invoiced more than 150,000 euros.

2018 - 2019

NUMU | Loyalty startup

[Website](#)

Lead Designer

Numu is a loyalty startup, which aims to bring together influencers with locals and reward influential people with exclusive offers and discounts.

I was lead designer. Corporate identity, App and Web Design.

vueling



TEKA

SEAT

CUPRA



MAHOU
SANMIGUEL

Grupo Planeta

NACAR
Strategic Design Agency

TAXITRONIC

Televes

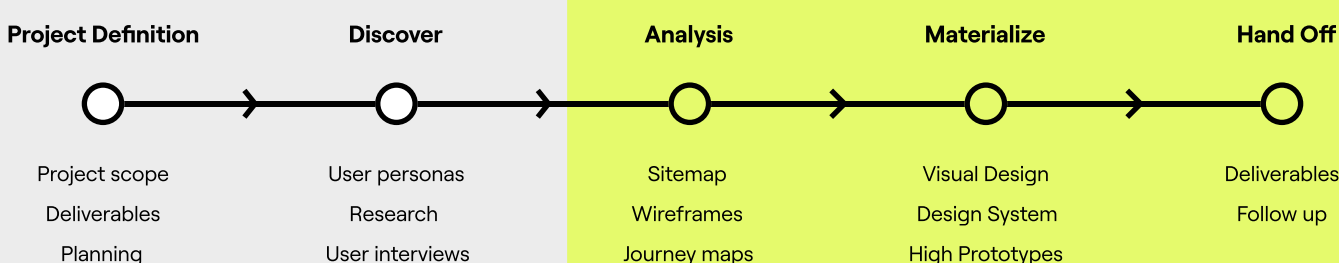
BioCeryx

OMNIOME

RELIQIUM

UX/UI PROCESS

I am knowledgeable about the entire design phase. I am an expert in the materialize



SOFTWARE

Photoshop

Figma

Illustrator

After effects

Premiere

FL studio

Miro

Dreamviewer

Rhinoceros

Keyshot

Sketch

Protopie

RECOGNITIONS / AWARDS

2022

iF Design Award
Nacar / Bioceryx

2021

iF Design Award
Reliquium

2021

Finalist for best Galician designer
Personal Career

2018

4 automotive patents
SEAT

EDUCATION

2012 - 2016

University school in industrial design & Product development (EUDI) | La Coruña University

3 honors degrees. Seat hired me at the end of university